

CMSS Industry Partner Rules & Regulations

2026 CMSS Industry Partner Events

CMSS Annual Meeting 2026

November 18-20, 2026

Exhibit Hall Dates: November 19-20, 2026

San Diego Mission Bay Resort, San Diego, CA

CMSS Healthcare Innovation Roundtable

April 7, 2026

American Society of Clinical Oncology HQ,
Alexandria, VA

Purpose of Industry Partnerships & Exhibits

The Council of Medical Specialty Societies (hereinafter “**CMSS**”) offers a variety of Industry Partner and Exhibit opportunities for companies seeking to engage with our community of specialty societies. Industry Partners are part of CMSS’ successful and enduring model of strategic collaboration and knowledge-sharing that is shaping the future of healthcare. Industry partners bring vital services and critical perspectives that help CMSS to advance the expertise and collective voice of specialty societies in support of physicians and the patients they serve.

The purpose of all Exhibits and Industry Partner Opportunities included in the Industry Partner Prospectus is to provide members and attendees with information and explanations concerning medical related products and services in support of this mission.

The following rules and regulations have been established to govern CMSS Industry Partners, Sponsors, Advertisers and Exhibitors (hereinafter “**Industry Partners**”) and ensure a professional atmosphere for our attendees and all Industry Partners. They have been formulated in the best interest of the Industry Partners, and we respectfully ask for full cooperation in their observation. It is imperative that all Industry Partners, exhibit designers, communications, and marketing firms, and other third parties acting on an Industry Partner’s behalf are aware of and adhere to these Rules & Regulations.

By submitting the Industry Partner Application, you confirm that you have read the terms outlined below and agree to abide by these terms. Application is subject to acceptance by CMSS. Written confirmation will be sent upon approval of Application.

Industry Partner Rules & Regulations

1. **ELIGIBILITY** – Participation as an Industry Partner at the CMSS Annual Meeting and CMSS Healthcare Innovation Roundtable are intended for those companies that are related to the medical profession. Companies involved in providing education, supplies, and services to the medical profession, pharmaceuticals, instrumentation, practice management, publications, computer software, and so on.

CMSS reserves the right to determine the eligibility of any applicant as an Industry Partners according to its Principles of Governing Corporate Support. All products must be related to the practice of medicine and approved by CMSS in its sole and absolute discretion. Industry Partners shall not exhibit products or services other than those described in the application and approved by CMSS. A product that is an “investigational device or drug” must be clearly marked as such. Industry Partners must ensure that with respect to all such devices or drugs only permissible

preapproved dissemination of scientific and educational information is provided at the exhibit and that appropriate disclosure and cautionary notices are included with the devices or drugs. Industry Partners shall not in any manner directly or indirectly imply that CMSS endorsement or approval of a company's product or service has been given merely because CMSS approved such product or service for display as an exhibit. Applications deemed ineligible by CMSS will be returned with full payment.

2. **EXHIBIT DATE** - The Annual Meeting exhibit hall will be open on Thursday, November 19 and Friday, November 20, 2026. Attendees will have access to your company information during the designated times listed on the agenda.
3. **EXHIBIT SPACE** - Tabletop exhibit space includes: One 6' Skirted Table, chairs, and wastebasket; two complimentary registrations; Pre- Attendee List (one time use, emails for attendees who opt in). See Industry Partner Prospectus for Packages and Pricing.

4. **INDUSTRY PARTNER REGISTRATION AND ACCESS TO SESSIONS –**

Annual Meeting: All Industry Partners must register to participate in CMSS Annual Meeting. Each company is allotted complimentary registrations based on partner level. Additional registrations are available at the Attendee Non-Member Rate. Industry Partners receive full access to all educational sessions with registration. Details for Industry Partner registration and purchasing additional badges will be provided by the CMSS Exhibit Manager.

Healthcare Innovation Roundtable: All Industry Partners must register to participate in CMSS Healthcare Innovation Roundtable. Each company is allotted complimentary registrations based on partner level or a la carte purchase, and only select levels include participation in the Roundtable. Details for Industry Partner registration will be provided by the CMSS Exhibit Manager.

5. **SOLICITATION POLICY** - CMSS prohibits soliciting and distributing products and equipment in all educational sessions at the CMSS Annual Meeting. All demonstrations of company products, services, or equipment **MUST** be conducted in the exhibition area. Companies or firms not registered as Industry Partners cannot solicit or distribute advertising materials to CMSS attendees at any time. Please report any unauthorized solicitation to CMSS staff immediately.
6. **COMPANY DESCRIPTION FOR CMSS WEBSITE & E-BOOK** - Each company will receive an Industry Partner Listing Form to complete for the CMSS website and e-Book. The form will include instructions and deadline.
7. **ATTENDEE LIST RENTAL** - Industry Partners will be provided with one copy of the 2026 Annual Meeting Pre-Attendee List free of charge, approximately one month prior to the event dates. The list includes mailing addresses and email addresses for attendees who authorize CMSS to release their information to Industry Partners. Select Partner Packages also include a Post-Attendee List. All lists are approved for one-time use by Industry Partners.
8. **INDUSTRY PARTNER EVENTS** - Limited opportunities are available to host Industry Satellite Symposia during the meeting. CMSS also offers other sponsorship, thought leadership, and advertising opportunities on a first-come first-served basis. Please review the Industry Partner Prospectus and contact the CMSS Exhibit Manager for details.

9. **HOSPITALITY AND ENTERTAINMENT** - Hospitality suites or events sponsored by Industry Partners and held in conjunction with the CMSS Annual Meeting must be approved by CMSS in writing, regardless of whether they are held at the hotel or another venue. No entertainment may be scheduled to conflict with CMSS's program hours, activity hours, or exhibit hours. CMSS has limited meeting space at the hotel that will be available on a first-come, first-served basis. Please contact Exhibit Management and complete the Event Request Form for event review and approval. Firms that are not Industry Partners are not permitted to have hospitality functions.
10. **CMSS LOGO** - Use of the CMSS logo on signs or materials distributed is strictly prohibited without the written consent of CMSS. The use of logos, seals of approval, trademarks, or other similar property rights that are in disuse may not be used in connection with any product, service, or advertising material displayed or disseminated at the Annual Meeting.
11. **FOOD AND DRUG ADMINISTRATION (FDA)** - All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations. Non-Food and Drug Administration (FDA) Approved Drugs and Devices—Industry Partners are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) premarket notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must: contain only objective statements about the product; contain no claims of safety, effectiveness, or reliability; contain no comparative claims to other marketed products; display the statement “Caution: Investigational Devices. Limited to Investigational Use” in prominent size and placement; and not be sold or be the subject of order taking or name gathering until approved.

Signage that is easily visible is to be placed near the devices themselves and on any graphics depicting the device stating: “This device is not cleared by the FDA for distribution in the United States” or “This device is limited by Federal Law for investigational use only.”

12. **GIVEAWAYS** – Industry Partners are permitted to offer giveaway/raffles in their booth. Individual gifts in the general range of \$100 are acceptable. No gifts over \$100 are permitted. Industry Partners must follow the AMA Guidelines on Gifts to Physicians from Industry. Any gifts accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered. Industry Partners are solely responsible for notifying any winners, and alcohol is not permitted as a prize.
13. **UNACCEPTABLE EXHIBITS** - The Industry Partner agrees not to use any displays that CMSS determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the Industry Partners, are in bad taste, are liable to discredit or subject CMSS to criticism or legal liability, are inconsistent with the stated purposes of CMSS and the interest and welfare of its members, are inimical to the property rights of CMSS, or violate the booth regulations or any other provision of this contract. In the event CMSS determines at any time that any exhibit may or does violate this contract and the Industry Partner is unable or unwilling to cure or correct such violation, CMSS may terminate this contract immediately and forbid erection of the exhibit or

may remove or cause the exhibit to be removed at the Industry Partner's expense, and the Industry Partner hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any Industry Partner who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact CMSS Exhibit Management.

14. **SPECIAL VISUAL AND SOUND EFFECTS** - Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of CMSS does not interfere with the activities of neighboring Industry Partners. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring Industry Partners.
15. **MUSIC LICENSING** - The Industry Partner represents and warrants that it shall comply with all copyright restrictions applicable to Industry Partners including, but not limited to, any music performance agreement between CMSS and ASCAP or BMI. Industry Partner further represents and warrants that it shall obtain any additional license or grant of authority required of Industry Partners under the copyright laws and present CMSS with a copy of such license or grant no less than 30 days prior to the start of the exhibition.
16. **AMERICANS WITH DISABILITIES ACT** - The Industry Partner shall ensure that its booth and its promotional materials and activities comply with the Americans with Disabilities Act so as to allow persons with disabilities equal access to goods and services.
17. **LIABILITY FOR DAMAGES OR LOSS OF PROPERTY** - Guard service is provided by CMSS on a 24-hour basis from move-in through move-out. Notwithstanding the guard service provided by CMSS for purposes of general security in the exposition premises, the Industry Partner shall protect, indemnify, and hold harmless CMSS, the exhibit facility, and the Official Contractor from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the gross negligence of CMSS. CMSS and exhibit facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the Industry Partner or otherwise located in the exposition premises. Industry Partner shall be solely responsible for the cost of any damage to the convention center, official hotels, property of others, and any other claims and cost arising out of Industry Partner's use of the leased area(s), regardless of how or by whom such damage was caused. The terms of this provision shall survive the termination or expiration of this contract.
18. **FAILURE TO OCCUPY SPACE** - Any space not occupied at the exhibit facility by 10am on Thursday, November 19, 2026, shall be forfeited by the Industry Partner, and space may be resold, reassigned, or used by CMSS without refund, unless a request for delayed occupancy has received prior approval by CMSS in writing.
19. **FIRE REGULATIONS** - No Industry Partner shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.
20. **EXHIBIT SPACE FLOOR PLAN** - Every effort will be made to maintain the general configuration of the floor plan for this convention. However, CMSS reserves the right to modify the plan, if

necessary, as determined solely by CMSS. CMSS shall reserve the right to change booth assignments at CMSS's discretion.

21. **PHOTOGRAPHY** - CMSS occasionally has photographs of Industry Partners and their booth personnel taken during the exhibition and uses such photographs in its promotional materials. By virtue of the Industry Partner's participation in the exhibition, the Industry Partner, on behalf of its booth personnel, automatically agrees to usage of its booth personnel's likeness in such materials with no remuneration to Industry Partner or to its booth personnel.

General Terms & Conditions

22. **PAYMENT TERMS & CANCELLATION POLICY** – A detailed invoice will be provided to companies including options for Credit Card, ACH, and Check Payments. Payments shall be due within 30 days of the invoice date.
 - a. **Annual Meeting:** Full payment is due by Friday, October 9, 2026, and all applications received after this date must arrange for full payment via ACH immediately following approval. If payment is not received by this date, the tabletop display will be placed on hold until full payment has been received. Cancellations must be received by CMSS in writing. A full refund is available if cancellation notification is received before Friday, September 18, 2026. A fifty percent (50%) refund will be issued if cancellation notification is received between September 19, 2026, and October 9, 2026. No refunds after October 9, 2026.
 - b. **Healthcare Innovation Roundtable:** Full payment is due by Friday, April 3, 2026, for all participants in the April 7 Healthcare Innovation Roundtable.
23. **CONFIDENTIALITY** - CMSS and Industry Partner, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. Both parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement.
24. **FORCE MAJEURE** - The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats, or terrorist attacks, or another similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.
25. **INDEMNIFICATION AND INSURANCE** - Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.
26. **LICENSE OF INTELLECTUAL PROPERTY** - CMSS and the Industry Partner are each the sole owner of all right, title, and interest to CMSS' and the Industry Partner's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless

otherwise provided (collectively, “Intellectual Property”). CMSS and Industry Partner hereby each grant to the other a limited, non-exclusive license to use certain of the granting party’s Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of the Exhibit Program.

27. **LIMITS IN LIABILITY** - In no event shall CMSS be liable to the Industry Partner for more than the amount paid under the Agreement.
28. **RELATIONSHIP OF THE PARTIES** - CMSS and Industry Partner agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind. Both parties agree not to contract any obligations in the name of the other or to use each other’s credit in conducting any activities under this Agreement. The parties agree that exhibiting does not constitute CMSS official endorsement, guarantee, acceptance, or approval of Industry Partner, its services, products, programs, or activities.
29. **TERM AND TERMINATION** - This Agreement is effective as of the date of last signature and will terminate (i) one calendar year from date of last signature or upon fulfilment of package benefits, whichever comes first, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days’ notice by CMSS to Industry Partner, with or without cause. In the event of termination for material breach by CMSS or termination without cause by CMSS, CMSS will refund payments made by Industry Partner. Upon any termination of this Agreement, all rights, and privileges for use of the other party’s Intellectual Property shall expire, and each party shall discontinue the use of the other party’s Intellectual Property.
30. **MISCELLANEOUS** - This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by a writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party’s waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.
31. **INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS** - All matters and questions not specifically covered by these Rules and Regulations, are subject to the discretion of CMSS Exhibit Management.

Questions?

Please contact the CMSS Exhibit Manager, Mary Sanders, msanders@cmss.org or 847.375.4886.