

Tuesday, November 18

3:30 pm - 7:30 pm	Registration Open	Lobby North Tower
5:00 pm - 7:00 pm	CMSS GLEAM Summit (registered GLEAM Participants Only)	Capitol AB
7:00 pm - 8:00 pm	Networking Reception (registered GLEAM & OPDA Participants Only)	Thornton AB

Wednesday, November 19

7:00 am - 7:00 pm	Registration Open	Lobby North Tower
CMSS GLEAM Summit (registered GLEAM Participants Only)		
7:00 am - 8:00 am	Breakfast	Capitol AB
8:00 am - 12:00 pm	GLEAM Summit	Capitol AB
12:00 pm - 1:00 pm	Lunch	Capitol AB
1:00 pm - 4:00 pm	GLEAM Summit	Capitol AB
OPDA Fall Meeting (registered OPDA Participants Only)		
7:30 am - 9:00 am	Breakfast	Congressional A
9:00 am - 12:30 pm	OPDA Meeting	Congressional A
12:30 pm - 1:30 pm	Lunch	Congressional A
1:30 pm - 4:00 pm	OPDA Meeting	Congressional A
Encoding Equity Film Showcase & Reception (RSVP required)		
5:00 pm - 6:15 pm	Film Showcase & Panel with PBS NOVA: "When Machines Prescribe"	Thornton CDE
	Moderator: Sindy Escobar Alvarez, PhD (Doris Duke Foundation) Panelists: Amaka Eneanya, MD, MPH (Emory Healthcare), Darshali Vyas, MD (Massachusetts General), Llew Smith (BlueSpark Collaborative), Bonnie Simpson Mason, MD (ACS)	
6:15 pm - 7:30 pm	Networking Reception	Thornton AB

Thursday, November 20

7:00 am - 6:30 pm	Registration Open	Lobby North Tower
7:00 am - 8:00 am	Breakfast	North Tower Lobby & Hall of Battles (Ballroom Level)
8:00 am - 12:30 pm	Professional Peer Group (PPG) and CEO Council Meetings (CMSS members only)	Various
8:00 am - 9:00 am	COO: Chief Operating Officers PPG	Lexington & Concord-Ballroom Level
8:00 am - 9:30 am	DEI: Diversity, Equity, and Inclusion PPG	Regency D-Ballroom Level
8:00 am - 10:00 am	Quality PPG	Capitol A-Lobby Level
8:00 am - 11:00 am	CPD: Continuing Professional Development PPG	Columbia A-Ballroom Level
8:00 am - 12:30 pm	CEO Council (CEOs only)	Columbia B-Ballroom Level
9:00 am - 11:00 am	Membership PPG	Capitol B-Lobby Level
9:30 am - 11:00 am	HR: Human Resources PPG	Olympic-2nd Fl
9:30 am - 12:30 pm	CIO: Chief Information Officers PPG	Yosemite-2nd Fl
10:00 am - 11:30 am	Clinical Practice Guidelines Developers PPG	Yellowstone/Everglades-2nd Fl
10:00 am - 11:30 am	Meetings PPG	Bryce-2nd Fl
10:00 am - 12:00 pm	Governance PPG	Columbia C-Ballroom Level
10:30 am - 11:30 am	Publishing and Communications/Marketing PPG Combined Session	Lexington & Concord-Ballroom Level
11:00 am - 12:30 pm	Corporate Development & Industry Relations PPG	Congressional CD-Lobby Level
11:00 am - 12:30 pm	Research PPG	Bunker Hill-Ballroom Level
11:30 am - 12:30 pm	Publishing PPG Continued	Regency D-Ballroom Level
11:30 am - 12:30 pm	Communications/Marketing PPG Continued	Lexington & Concord-Ballroom Level
12:30 pm - 1:00 pm	Lunch Service	Hall of Battles
1:00 pm - 1:15 pm	Welcome & Opening Remarks from CMSS	Regency A
	Patricia Turner, MD, MBA, FACS (CEO, ACS & CMSS President); Helen Burstin, MD, MPH (CMSS CEO)	
1:15 pm - 2:00 pm	Plenary Fireside Chat - The Best and Worst of Times for Medical Research: Hope and a Plan for Action	Regency A
	Keynote Speaker: Francis Collins, MD, PhD (Former Director, National Institutes of Health) Moderator: Patricia Turner, MD, MBA, FACS (CEO, ACS & CMSS President) CAE Credit: 1 Credit	

Thursday, November 20

2:00 pm - 2:30 pm	Coffee and Dessert Break with Industry Partners	District B
2:30 pm - 3:15 pm	Plenary Session - Daring to Dare: Leading during Uncertain Times	Regency A
	Keynote Speaker: Julie Freischlag, MD, FACS, FRCSEd (Hon), DFSVS, MAMSE (CEO, Atrium Health Wake Forest Baptist) CAE Credit: 1 Credit	
3:15 pm - 3:30 pm	Passing Period	
3:30 pm - 4:30 pm	Concurrent Session 1: AI in Medical Societies	Regency A
	Moderator: Steven Waldren, MD, MS (AAFP)	
	Augmenting Expertise: How to Build Optimal AI-physician Collaborations for Upskilling Travis Zack, MD, PhD (UCSF, OpenEvidence)	
	Blueprint for Responsible AI Integration: American College of Radiology's Collaborative Approach to Safe and Effective AI Implementation Tessa Cook, MD, PhD (ACR) (UPenn), Michael Tilkin, MS (ACR)	
	Neurosymbolic AI for Automated Clinical Quality Measure Abstraction in Pathology Felix Brann (Pharos), Alex Clarke, MD, PhD (Pharos), Colleen Skau, PhD (CAP)	
	CAE Credit: 1 Credit	
3:30 pm - 4:30 pm	Concurrent Session 2: Next-Gen Member Programs	Regency B
	Moderator: Adam Eickmeyer, MPH (AES)	
	ASH Quality Improvement Training Institute: Building Capacity for Hematology Professionals to Improve Care Sarah Paliani, MPH (ASH)	
	Designing Sustainable Member-Focused Programs: Lessons from SCCM's Centers of Excellence Model Christina Kordik, MA (SCCM), Vishakha Kumar, MD, MBA (SCCM)	
	Leadership Development as Early Career Engagement Megan Brunner, MBA (AAPM&R), Margaret Keating, JD (AAPM&R)	
	CAE Credit: 1 Credit	
3:30 pm - 4:30 pm	Concurrent Session 3: Communication Strategies for Today & Tomorrow	Regency C
	Moderator: Natalie Boden, MBA (ACS)	
	Maximizing Your Medical Meetings: Using Strategic Communications & Earned Media to Meet Your Goals Nicole Napoli (ACC), Thy-Ann Nguyen (CURA Strategies), Stephanie Wight (CURA Strategies)	
	Refreshing Your Brand: How to Modernize, Not Lose Members, and Appeal to the Public Angela Babb, MS, CAE, APR (AAN), Andy Imholte, CAE (AAN), Denise Shouse, CDMP (AAN)	
	CAE Credit: 1 Credit	

Thursday, November 20

4:30 pm - 5:45 pm	Industry Partner Showcase Session	Regency A
	Includes presentations by OpenEvidence, IQVIA, Mathematica, MDCalc, PA Consulting, and MRO	
4:30 pm - 5:45 pm	Poster Session	District A
5:45 pm - 7:15 pm	Reception with Industry Partners	Thornton AB
7:15 pm - 7:45 pm	Industry Partner Meet & Greet (Invitation Only)	Regency A

Friday, November 21

7:00 am - 3:30 pm	Registration Open	Lobby North Tower
7:00 am - 8:00 am	Breakfast	District AB, Regency Foyer
6:45 am - 7:45 am	Diagnostic Feedback Grantee Breakfast Session (invite only)	Grand Canyon
8:00 am - 9:15 am	Plenary Session - Living the Future: Lessons from a Patient and Leader on AI in Medicine	Regency A
	Keynote Speaker: Jennifer Goldsack, MChem, MA, MBA, OLY (CEO, Digital Medicine Society) Moderator: Clifford Hudis, MD (ASCO) Society Reactor Panel: Ami Bhatt, MD (ACC), Dana Smetherman, MD, MPH, MBA (ACR), Ren� Quashie (Consumer Technology Association) <i>Session sponsored by the Patient-Centered Outcomes Research Institute (PCORI)</i> CAE Credit: 1 Credit	
9:15 am - 9:30 am	Passing Period	
9:30 am - 10:30 am	Concurrent Session 4: Changing Approaches to Strategic Planning in an Uncertain Time	Regency A
	Moderator: Paul Pomerantz, FACHE, FASAE (Pomerantz Consulting) Panelists: Tod Ibrahim, MLA (ASN), Marketa Wills, MD, MBA (APA)	
	CAE Credit: 1 Credit	
9:30 am - 10:30 am	Concurrent Session 5: Innovations in Quality Measurement	Regency B
	Moderator: Miguel Paniagua, MD (ACP)	
	Improving ED Care for Sickle Cell Disease: A Patient-Centered and Specialty Society Collaborative to Develop eQMs Emily Cahill (ASH)	
	Setting a New Quality Standard: Partnership to Advance CRC Screening Follow-Up David Godzina (AGA), Alana Burke, MPP, MPH (NCQA)	
	CAE Credit: 1 Credit	

Friday, November 21

9:30 am - 10:30 am	Concurrent Session 6: Implementing the Updated CMSS Code: A Town Hall Discussion & Case Study	Regency C
	Moderator: Anne Grupe, MS Ed (ASCO) Panelists: John Harmon (ATS), Jason Keith, CAE (ASCRS), Jennifer Medicus (APA)	
	CAE Credit: 1 Credit	
10:30 am - 11:00 am	Coffee Break with Industry Partners	District B
11:00 am - 12:00 pm	Concurrent Session 7: Strategic Advocacy by Leveraging the Common Goals of a Diverse Membership	Regency A
	Moderator: Marketa Wills, MD, MBA (APA) Panelists: Kristin Kroeger (APA), Theresa Miskimen Rivera, MD (APA), Mark Rapaport, MD (APA)	
	CAE Credit: 1 Credit	
11:00 am - 12:00 pm	Concurrent Session 8: Digital Education Advances - Meeting Learners Where they Are	Regency B
	Moderator: Erica Flynn MBA, MS, CAE (ASCRS)	
	Learning on Their Terms: Educational Needs of Young Physicians Anne Grupe, MS Ed (ASCO), Alisa Nagler, JD, MA, Ed.D (ACS)	
	From Puzzle Pieces to Lego Blocks: Rebuilding a Society Learning Platform for Scalability, Flexibility, and AI Readiness Maura Davis (AGA), Violaine Iglesias (Cadore Media)	
	Beyond the Annual Meeting: Reimagining Educational Content for Continuous, Personalized Learning in the Era of AI Martha Pascale, CPM (CHEST)	
	CAE Credit: 1 Credit	
11:00 am - 12:00 pm	Concurrent Session 9: Rapid Fire Session	Regency C
	Moderator: Eduard Herman (AMIA)	
	Better Together: The Power of Staff Share Teresa Fraker, FACHE, RN, CPHQ, CAE (OMA)	
	Advancing Health Equity: The Encoding Equity Clinical Specialty Society Change Package Ndifreke ("Ndi") Ikpe, MHA (CMSS)	
	Specialty Certification for Internationally Trained Physicians Amy Gibson, MS, RN (ABMS)	
	Rapid Response in Action: Leveraging Digital Channel Best Practices to Engage Physicians on Late-Breaking Regulatory Developments Julie McDowell (CAP)	
	Turning Unsatisfied Learners into Your Biggest Success Stories Christine Presta, BS, FACEHP (AAD)	
	Patient Partnerships Guiding Research, Clinical Education, and Advocacy Justine Nicholas, MS, (ASH)	
	Identifying Safe and Effective Apps for Patients Nancy Matthews, MBA (ACP)	

Friday, November 21

	Into the Unknown: Shifting from Traditional to Living Guidelines Nicole Thomas, MPH, CT (CAP)	
	CAE Credit: 1 Credit	
12:00 pm - 1:15 pm	Lunch Service	Hall of Battles
1:15 pm - 2:15 pm	Concurrent Session 10: From Interest to Impact: Early Insights on Serving Physicians Worldwide	Regency A
	Moderator: Jakub Konysz, MBA, IOM, CAE (Global Navigators) Panelists: Christi Kokaisel, MBA, CAE, CCXP (AAN), Brian Reilly, MBA, CAE (ASA), Cynthia (Daisy) Smith, MD, FACP (ACP)	
	CAE Credit: 1 Credit	
1:15 pm - 2:15 pm	Concurrent Session 11: The Future of Clinical Registries	Regency B
	Moderator: Stephanie Jones (ASCO)	
	Building the Future of Dermatologic Data: A Roadmap for the Next Generation of Registries Toni Kaye, MPH (AAD), Chris Pokorny, MS (AAD), David Siedzik (PA Consulting)	
	Accelerating Data Integration and Strategic Alignment: A Case Study in Orthopedic Surgery and Registry Innovation Nathan Glusenkamp, MA (AAOS), David Voccola (IQVIA)	
	Building the Future of Medical Specialty Society Registries: A Collaborative Vision for Delivering Value Angela Nicholas (IQVIA), Tom Tack (ACR)	
	CAE Credit: 1 Credit	
1:15 pm - 2:15 pm	Concurrent Session 12: Translating Evidence-based Guidance for the Public	Regency C
	Moderator: Chelsea Cipriano, MPH (Common Health Coalition)	
	Plain Language, Better Care: Improving Patient-Centered Materials with a PDSA Framework Zarah Akrami (AAO) Selena Briggs MD, PhD, MBA, FACHE (MedStar Health), Jacob Marzalik, MA, PMP (AAO), Kaitlyn Tholen, BS (AAO)	
	Amplifying Cardiologist Voices: Strategies to Boost Adult Immunization Noreen Nazir, MD (ACC)	
	CAE Credit: 1 Credit	
2:15 pm - 2:45 pm	Coffee Break with Industry Partners	District B
2:45 pm - 3:15 pm	Closing Plenary - 60th Anniversary Celebration & Recognition of CMSS Leaders	Regency A
3:15 pm - 4:00 pm	Closing Plenary - Your AI Assistant is Ready: A Simple Guide to Amplify Your Daily Impact	Regency A
	Keynote Speaker: Chris Donahoe, MBA (Stillpoint) CAE Credit: 1 Credit	
4:00 PM	Meeting Adjourns	

Session Descriptions

The Best and Worst of Times for Medical Research: Hope and a Plan for Action

Join Dr. Francis Collins, former Director of the National Institutes of Health and one of the most influential voices in science and medicine, for a fireside chat alongside CMSS President, Dr. Patricia Turner. Dr. Collins will reflect on the tremendous advances in what is possible in medical research and patient care, as well as the challenges and imperatives of the present moment to advance the future of science, research, and patient care.

Daring to Dare: Leading during Uncertain Times

In her keynote address, Dr. Julie Freischlag will draw upon decades of transformative leadership experience as an accomplished vascular surgeon, dedicated scientist, passionate educator, and visionary leader, to explore resilience, adaptive leadership, and the art of turning uncertainty into opportunity. Her presentation will illuminate pathways for building innovative partnerships that advance patient care, medical education, and physician practice while fostering groundbreaking research.

AI in Medical Societies

As artificial intelligence (AI) continues to transform clinical practice, medical societies are developing and enhancing frameworks to ensure the safe and effective integration of AI into clinical practice and clinical quality measurement. Attendees will leave with actionable insights and best practices for navigating the evolving AI landscape while maintaining a focus on patient care and clinical excellence.

Next-Gen Member Programs

Societies are increasingly developing new programs to meet the evolving needs of their members – be it in the clinical setting, research practice, or in expanding their leadership and professional development skills. Hear three case studies of next-gen program development, including the needs that inspired them and key success metrics. Come away with leading examples and practical strategies for designing sustainable member-focused programs in your specialty.

Communication Strategies for Today & Tomorrow

As public expectations evolve and digital communication norms shift, medical associations are increasingly challenged to modernize their brand identities and communications strategies while preserving the trust and loyalty of long-standing members. Dive deep into two real-world examples of organizational rebranding and generating media buzz around annual meetings and come away with practical approaches for elevating your association's brand, visibility, and positioning to advance your mission.

Session Descriptions

Industry Partner Showcase Session

Learn more about the products and services CMSS Industry Partners are developing to serve medical specialty societies and advance healthcare together. The session will include presentations from OpenEvidence, IQVIA, Mathematica, MDCalc, PA Consulting, and MRO. See page 16 for full presentation listing.

Poster Session

Head to the Poster Gallery Walk to talk with poster authors and explore the exceptional work happening across our community. See page 12 for a listing of poster presentations.

Reception with Industry Partners & Poster Session

Don't miss this opportunity to network with specialty society colleagues and industry partners.

Living the Future: Lessons from a Patient and Leader on AI in Medicine

In her keynote address, Ms. Jennifer Goldsack, Founder & CEO of the Digital Medicine Society, will share her unique dual perspective as both a pioneering leader shaping the future of digital medicine and a patient navigating advanced cancer. Her talk will offer powerful insights on the real-world impact of AI in healthcare, and a reactor panel across societies and technology domains will discuss the future potential of AI to advance patient care.

Changing Approaches to Strategic Planning in an Uncertain Time

Yogi Berra once famously said, "The future ain't what it used to be." This idea has never been more relevant to medical societies. No sooner does a society create a new plan than an unanticipated series of events occurs, requiring the society to move in new and frequently unexpected directions. This panel will leverage the experience of three CEOs with active audience engagement to explore the future of strategic planning.

Innovations in Quality Measurement

The session will explore two collaborative, multi-stakeholder approaches to clinical quality measurement. These presentations will be especially relevant to all healthcare leaders who are interested in building collaborative infrastructure that leads to better outcomes.

Session Descriptions

Implementing the Updated CMSS Code: A Town Hall Discussion & Case Study

The 2025 Update to the CMSS Code for Interactions with Companies embodies our collective commitment to core principles of independence and transparency while facilitating ethical Society-Company interactions that further Societies' critical missions. This Town Hall provides an opportunity to ask clarifying questions, share ideas and strategies to implement principles, and to brainstorm additional areas for CMSS support in navigating today's healthcare landscape. We'll also explore a case study and practical tools for how societies can leverage corporate support to enhance their mission-driven activities while safeguarding the trust of their members, stakeholders, and the public.

Strategic Advocacy by Leveraging the Common Goals of a Diverse Membership

This panel explores strategies for engaging diverse medical society members in advocacy efforts that advance the profession and improve patient care. Through case vignettes and lessons learned, speakers will demonstrate how to develop a strategic advocacy plan that transcends membership differences by leveraging common professional goals, deploying multilevel communication strategies, and empowering members with clear calls to action. Learn how to foster a sense of shared purpose and collective impact through cohesive advocacy initiatives.

Digital Education Advances - Meeting Learners Where they Are

This session will explore key findings from a national survey on the learner preferences of younger physicians, who have increasingly utilized technology and have different expectations for how, when, and where they leverage it for learning. Then learn from two societies who are reimagining their educational content and platforms in the era of AI to better enable members to learn and grow in a rapidly changing world.

Rapid Fire Session

One presenter, one powerful idea. These fast-paced, high-energy presentations spotlight innovation, insight, and action across our member community. Come away with a spark of innovation or an idea to explore in your society context.

Session Descriptions

From Interest to Impact: Early Insights on Serving Physicians Worldwide

Hear early insights from a collaborative study on why international physicians join (or don't) US medical societies, how funding works for memberships and events, and how policy contexts shape participation. Three senior leaders will react to the data and translate it into practical strategies for membership growth, meeting design, research collaboration, and mission-aligned revenue. Expect an interactive discussion with Q&A and peer exchange, so you leave with data-informed takeaways and a clear framework for your society's global planning!

The Future of Clinical Registries

With rapidly changing data infrastructure and use cases, specialty society clinical registries continue to evolve and innovate. The session will provide three case studies of how societies are innovating and building the next generation of registries to accelerate improvements in care quality and patient outcomes.

Translating Evidence-based Guidance for the Public

The need for clear, evidence-based patient resources is more critical than ever. This session will explore leading strategies from societies and public health organizations focused on translating evidence-based guidance for the public, including incorporating health literacy and plain language principles into patient-facing materials to advance health equity and quality care.

60th Anniversary Celebration & Recognition of CMSS Leaders

Join your CMSS community to mark our 60th Anniversary and recognize the incredible volunteers who are shaping the medical specialty society community and advancing healthcare for patients and physicians. The session will also include a memorial tribute to past leaders.

Your AI Assistant is Ready: A Simple Guide to Amplify Your Daily Impact

This interactive session with Mr. Chris Donahoe of Stillpoint Partners provides a practical approach to leveraging AI tools in daily work, featuring live demonstrations of functional applications like project planning, analysis, and automation. The session includes hands-on exercises and tips you can implement immediately. Explore opportunities to amplify your productivity, enhance your impact, and bring joy and purpose to mission-driven work.