



COUNCIL OF MEDICAL SPECIALTY SOCIETIES

## CMSS INDUSTRY PARTNER PACKAGES 2025

### **DIAMOND LEVEL** \$40,000

- (2) Tabletop displays at 2025 Annual Meeting
- (6) Complimentary Registrations
- (1) Industry Satellite Symposium (45 minute session) or (2) Industry Partner Showcase Slots (20 minute presentation slot), partner's choice
- (1) CMSS marketed webinar
- (2) CMSS e-blasts to membership
- (2) Promotional PPT Slides for display during breaks, may include QR code
- Pre and Post Attendee List (one-time use, emails for attendees who opt-in)
- Eligible for all Premier-level Sponsorship Opportunities (see Sponsorship Brochure)
- Eligible to submit a session proposal with a CMSS member society

### **PLATINUM LEVEL** \$25,000

- (1) Tabletop display at 2025 Annual Meeting
- (4) Complimentary Registrations
- (1) Industry Showcase Slot (10-minute slot)
- (1) CMSS marketed webinar
- (1) CMSS e-blast to membership
- (1) Promotional PPT Slides for display during breaks, may include QR code
- Pre and Post Attendee List (one-time use, emails for attendees who opt-in)
- Eligible for all Premier-level Sponsorship Opportunities (see Sponsorship Brochure)
- Eligible to submit a session proposal with a CMSS member society

### **GOLD LEVEL** \$15,000

- (1) Tabletop display at 2025 Annual Meeting
- (3) Complimentary Registrations
- (1) Promotional PPT Slides for display during breaks, may include QR code
- Pre Attendee List (one-time use, emails for attendees who opt-in)
- Eligible to submit a session proposal with a CMSS member society

### **EXHIBIT ONLY** \$6,000

- (1) Tabletop display at 2025 Annual Meeting
- (2) Complimentary Registrations
- (1) Promotional PPT Slides for display during breaks, may include QR code
- Pre Attendee List (one-time use, emails for attendees who opt-in)

### **ALL INDUSTRY PARTNER AND EXHIBIT PACKAGES INCLUDE:**

- Industry Partner Roundtable meeting with CMSS Leadership during CMSS Annual Meeting
- Company Logo with link on CMSS website
- Company Information in CMSS Industry eBook



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## **CMSS INDUSTRY PARTNER PACKAGES 2025**

### **CMSS CUSTOMIZED PARTNER PACKAGE**

CMSS offers Industry Partners the opportunity to gain customized exposure at the CMSS Annual Meeting.

Don't see what you need or have a new idea to showcase your product? Let's work together to create a customized marketing opportunity or partner package that fits your budget and meets your objectives.

If you have a creative idea for a custom partner package or sponsorship opportunity at CMSS that is not shown in the CMSS Prospectus, contact Jessica Vacha, CMSS Exhibits Manager, at [jvacha@facs.org](mailto:jvacha@facs.org).

# CMSS 2025 Sponsorship Opportunities

Partnership with CMSS allows your organization direct access to our community of specialty societies. CMSS offers an array of thoughtful, creative new opportunities to increase your visibility and engagement with specialty societies whose commitment to high-quality, evidence-based healthcare mirrors your own.

We hope you'll consider additional Sponsorship Opportunities in conjunction with the CMSS Annual Meeting, November 18-21, 2025 in Washington, DC, and throughout the year.

## Annual Sponsorship

Industry Support branding can be placed in heavy traffic areas for all attendees to view through passing. Stand out and make an impact on attendees front and center with branding at the meeting venue.

**Note:** Industry Partners are responsible for any branding fees and production costs.

### Column Wraps

(Company graphics on column wraps throughout the exhibit area) - Inquire for pricing

#### Escalator Graphics

(Utilize more of the event space and get more attention in high-traffic areas)

Inquire for  
pricing

#### Elevator Graphics

(Make the space easy to navigate for CMSS attendees)

Inquire for  
pricing

#### Clings (Glass Wall, Floor, Window)

Inquire for  
pricing

#### Directional Signage (Cubes, Banners, Meter Boards)

Inquire for  
pricing

# Annual Sponsorship Continued

## Coffee Break Sponsorship

- Recognition during meeting
- Recognition on CMSS Website
- Company logo (with hyperlink) on CMSS website
- Recognized on Sponsor Thank You sign

\$5,000 (all coffee breaks)

## Welcome Reception Sponsorship

- Limit (2) sponsors
- Recognition during meeting
- Recognition on CMSS Website
- Company logo (with hyperlink) on CMSS website
- Recognized on Sponsor Thank You sign
- Includes 1-2 minute welcome

\$5,000

## GLEAM Reception Sponsorship\*

Gain additional exposure with CMSS member society CEOs and elected volunteer leaders, including society Presidents and other Board members, during the GLEAM Reception.

For additional information on the CMSS GLEAM Program visit [GLEAM](#).

- \*Premier-level opportunity, Diamond and Platinum Partners Only
- Limit (2) Sponsors
- Recognition during meeting
- Recognition on CMSS Website
- Company logo (with hyperlink) on CMSS website
- Recognized on Sponsor Thank You sign
- Includes 1-2 minute welcome

\$7,000

## Grants and Contributions

Interested in providing a grant or other contribution to support the program?

Please inquire with Jessica Vacha at [jvacha@cmss.org](mailto:jvacha@cmss.org) for additional details.

Supporters providing a grant or contribution will be recognized with company name and logo on program materials.

# Session Content & Thought Leadership

Become a part of the experience by providing thought leadership and critical perspectives during the Annual Meeting program or on a Webinar.

## Sponsored Session\*

- *\*Premier level opportunity, Diamond and Platinum Partners only*

\$10,000

- (3) Available

- Sponsor a concurrent session (no influence on content)
- Opportunity to give a brief welcome with 1 slide (maximum 1-2 minutes with guidelines)

## Session Proposal

- *\*Diamond, Platinum, and Gold Sponsors Only*
- No Fee

- Submit a proposal with a CMSS member society through the Call for Proposals
- All proposals subject to a review and selection by the CMSS Program Committee

## Webinar

- Topic and timing are subject to CMSS approval

\$10,000

- (4) Available per year

- Opportunity to provide thought leadership virtually to the CMSS member audience through the year.
- Webinars marketed by CMSS can be hosted on CMSS or Partner platform.

## Industry Satellite Symposium\*

*\*Premier level opportunity, Diamond and Platinum Partners only*

Sessions occur during Breakfast, Lunch, or after sessions

Host a Satellite Symposium to demonstrate thought leadership and share your impact on medical specialty societies with our audience

\$15,000

- (4) Available, 45-minute sessions

## Industry Partner Showcase

CMSS will again host an Industry Partner Showcase session during the Annual Meeting. Each Partner will have a 10-minute sponsored presentation slot.

\$7,500

- (6) Available during (1) hour-long concurrent session

# Digital Promotion

Your company's submitted logo and digital advertisement can be viewed by CMSS members, website visitors, and registered attendees online or via CMSS reminder emails.

## **Banner AD on CMSS Website**

- Ad Size 450 x 250 pixels
- Hyperlink Yes - (No Animation)
- Send ad to [jvacha@cmss.org](mailto:jvacha@cmss.org)

\$500 per ad

## **Online Advertisement Retargeting**

- Ad retargeting is a common online marketing strategy where Ads for products you have viewed follow you as you browse the internet. This tactic helps to keep the product in front of potential customers and increase the chances of conversion. This opportunity allows your company Ad to be picked up on web pages frequently viewed by attendees.

Inquire for pricing

## **CMSS Connection eNewsletter Advertisement:**

Place your ad in the monthly eNewsletter emails sent by CMSS in the month of your choosing (subject to CMSS approval).

Ad specs: 300Wx250H pixels, .png or .jpg

\$500 per ad

## **Pre-Meeting CMSS Email Advertisement:**

Place your ad in the emails sent by CMSS to all attendees leading up to the meeting. Your ad will be visible to all of CMSS' email database within any non-educational email. These emails include the Save the Date, registration and hotel reminders, and a Know Before You Go email. This is a high traffic, high visibility space. Your company Ad can be linked to an external website with analytics being provided after the Ad expires.

(Limited to (2)pre-meeting emails with ad sent by CMSS to registrants)

Ad specs: 300Wx250H pixels, .png or .jpg

\$500 per ad

# CMSS Premier-Level Opportunities

The following opportunities are exclusively available to Diamond and Platinum Partners who wish to engage with CMSS and our members year-round.

Upgrade your package for greater engagement and impact.

## **During Annual Meeting (see above for details):**

- Industry Satellite Symposium
- Sponsored Session
- GLEAM Reception Sponsorship

## **Industry Partner Projects**

- Partner with CMSS and our members on surveys, focus groups, etc.
- Provide thought leadership, contribute to advances in the field, and enhance your connection and visibility with key audiences.
- Project subject to CMSS approval
- Costs per project to be determined after scope is defined (costs are in addition to Industry Partnership Package)

Contact Jessica Vacha to express interest in an Industry Partner Project.