

# CMSS 2024 Sponsorship Opportunities

## We're very excited to have you at this year's CMSS 2024 Annual Meeting!

There is a wide variety of Promotional Categories that Industry Partners can select from.

Opportunities we think you'll love:

### Meeting Sponsorship

Industry Support branding can be placed in heavy traffic areas for all attendees to view through passing. Stand out and make an impact on attendees front and center with branding at the meeting venue. Note: Industry Partners are responsible for any branding fees and production costs.

**Touch Screen (Attendees can find company info/link on Touch Screens when exhibits are closed) - Inquire for pricing**

|  |  |   |   |
|--|--|---|---|
| <b>Door Drops</b><br>(Flyer placement for room blocks) | <b>Key Cards</b><br>(Hotel key card with company logo) | <b>Clings (Wall, Floor, Window, etc.)</b><br><br><b>Upon Hotel Approval</b> | <b>Directional Signage (Cubes, Banners, Meter Boards)</b> |
| \$2,500  | \$5,000  | Inquire for pricing   | Inquire for pricing                                       |

# Meeting Sponsorship Continued...

## Coffee Break Sponsorship

- Recognition during meeting
- Recognition on CMSS Website
- Company logo (with hyperlink) on CMSS website
- Recognized on Sponsor Thank You sign
- CMSS responsible for ordering all Food & Beverage
- **\$5,000 (all coffee breaks)**

## Welcome Reception Sponsorship

- Limit (2) sponsors
- Recognition during meeting
- Recognition on CMSS Website
- Company logo (with hyperlink) on CMSS website
- Recognized on Sponsor Thank You sign
- CMSS responsible for ordering all Food & Beverage
- Includes 1-2 minute welcome
- **\$5,000**
  - **Wednesday, November 20, 2024**

## GLEAM Reception Sponsorship\*

Gain additional exposure with CMSS member society CEOs and elected volunteer leaders, including society Presidents and other Board members, during the GLEAM Reception on Thursday, November 21.

Visit <https://cms.org/gleam/> for additional information on the CMSS GLEAM program and participants.

- \*Premier-level opportunity, Diamond and Platinum Partners Only
- Limit (2) Sponsors
- Recognition during meeting
- Recognition on CMSS Website
- Company logo (with hyperlink) on CMSS website
- Recognized on Sponsor Thank You sign
- CMSS responsible for ordering all Food & Beverage
- Includes 1-2 minute welcome
- **\$7,000**
  - **Thursday, November 21, 2024**

## Grants and Contributions

Interested in providing a grant or other contribution to support the program? Please inquire with Jessica Vacha at [jvacha@cms.org](mailto:jvacha@cms.org) for additional details.

Supporters providing a grant or contribution will be recognized with company name and logo on program materials

# Session Content & Thought Leadership

Become a part of the experience and support various activities at CMSS!

| Sponsored Session*  | Session Proposal   | Webinar   |
|---|--|---|
| <ul style="list-style-type: none"> <li>● <i>*Premier level opportunity, Diamond and Platinum Partners only</i></li> <li>● <b>\$10,000</b> <ul style="list-style-type: none"> <li>○ <b><u>(3) Available</u></b></li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>● <i>*Diamond, Platinum, and Gold Partners only</i></li> <li>● <b>No Fee</b></li> </ul>   | <ul style="list-style-type: none"> <li>● Topic and timing are subject to CMSS approval</li> <li>● <b><u>\$10,000</u></b> <ul style="list-style-type: none"> <li>○ <b><u>(4) available per year</u></b></li> </ul> </li> </ul>         |
| <ul style="list-style-type: none"> <li>● Sponsor a concurrent session (no influence on content)</li> <li>● Opportunity to give a brief welcome with 1 slide (maximum 1-2 minutes with guidelines)</li> </ul>                          | <ul style="list-style-type: none"> <li>● Submit a proposal with a CMSS member society through the Call for Proposals</li> <li>● All proposals subject to a review and selection by the CMSS Program Committee</li> <li>● Call for Proposals Opens May 1 and closes June 14.</li> </ul> | <ul style="list-style-type: none"> <li>● Opportunity to provide thought leadership virtually to the CMSS member audience through the year.</li> <li>● Webinars marketed by CMSS can be hosted on CMSS or Partner platform.</li> </ul> |

## Industry Satellite Symposium\*

- *\*Premier level opportunity, Diamond and Platinum Partners only*
- Sessions occur during Breakfast, Lunch, or after sessions

Host a Satellite Symposium to demonstrate thought leadership and share your impact on medical specialty societies with our audience

- **\$15,000**
  - **(4) available, 45-minute sessions**

## Industry Partner Showcase

CMSS will host a new Industry Partner Showcase session during the Annual Meeting. Each Partner will have a 10-minute sponsored presentation slot.

- **\$7,500**
  - **(6) available during (1) hour-long concurrent session**

# Digital Promotion

Your company's submitted logo and digital advertisement can be viewed by CMSS members, website visitors, and registered attendees online or via CMSS reminder emails.

## Banner AD on CMSS Website

- Ad Size 450 x 250 pixels
- Hyperlink Yes - (No Animation)
- Ad deadline October 6, 2023
- Send ad to [jvacha@cmss.org](mailto:jvacha@cmss.org)
- \$500 (per ad)

## Online Advertisement Retargeting

- Ad retargeting is a common online marketing strategy where Ads for products you have viewed follow you as you browse the internet. This tactic helps to keep the product in front of potential customers and increase the chances of conversion. This opportunity allows your company Ad to be picked up on web pages frequently viewed by attendees.
- Inquire for pricing

## CMSS Connection eNewsletter Advertisement:

Place your ad in the Monthly eNewsletter emails sent by CMSS in the months (April, June, August, October, and December). This is a high traffic, high visibility space. Your company Ad can be linked to an external website with analytics being provided after the Ad expires.  
(Limit 2 Ads per Newsletter)

Ad specs: 300Wx250H pixels, .png or .jpg

\$500 per ad

## Pre-Meeting CMSS Email Advertisement:

Place your ad in the emails sent by CMSS to all attendees every other week leading up to the meeting. Your ad will be visible to all of CMSS' email database within any non-educational email. These emails include the Save the Date, registration and hotel reminders, and a Know Before You Go email. This is a high traffic, high visibility space. Your company Ad can be linked to an external website with analytics being provided after the Ad expires. (Limited to (2) pre-meeting emails with ad sent by CMSS to registrants)

Ad specs: 300Wx250H pixels, .png or .jpg

\$500 per ad

# CMSS Premier-Level Opportunities

The following opportunities are exclusively available to Diamond and Platinum Partners who wish to engage with CMSS and our members year-round.

Upgrade your package for greater engagement and impact.

## **During Annual Meeting (see above for details):**

- **Industry Satellite Symposium**
- **Sponsored Session**
- **GLEAM Reception Sponsorship**

## **Industry Partner Projects**

- **Partner with CMSS and our members on surveys, focus groups, etc.**
- **Provide thought leadership, contribute to advances in the field, and enhance your connection and visibility with key audiences.**
- **Project subject to CMSS approval**
- **Costs per project to be determined after scope is defined (costs are in addition to Industry Partnership Package)**

**Contact Jessica Vacha to express interest in an Industry Partner Project.**