

Promoting Diagnostic Excellence Across Medicine

Information Session for CMSS Members

Thursday, June 15, 2023

12:00 p.m. – 1:00 p.m. ET (11:00 a.m. – 12:00 p.m. CT)

CMSS Welcome



Sarah Imhoff, MPA
Senior Program
Director



Helen Burstin, MD, MPH, MACP
CEO

Moore Foundation Welcome

Daniel Yang, MD

Program Director, Patient Care

Gordon and Betty Moore
Foundation



Agenda

- Request for Proposal (RFP) requirements
- Process for submitting proposals
- Questions and answers

Promoting Diagnostic Excellence Grant Program

- ▶ In 2022, CMSS made 11 grant awards of approximately \$100,000 each to medical specialty societies to support the development of resources and programs focused on diagnostic excellence.
- ▶ In 2023, CMSS will make an additional round of \$100,000 awards to up to 11 specialty societies. The focus remains on one-year projects to support the development of resources and programs to promote diagnostic excellence.
- ▶ All awards are funded by the Gordon and Betty Moore Foundation with additional support from The John A. Hartford Foundation.

Grant Focus Areas

CME

Innovative CME-accredited educational materials intended to engage members on diagnostic excellence.

Learning Events

Diagnostic excellence tracks, symposia, pre-courses, and webinars at virtual and in-person specialty society meetings.

Journals

Focus on diagnostic excellence in specialty society-supported journals, including focused issue and/or journal supplement or regular column or feature related to research and education in diagnostic excellence.

Resources and Tools

Development of interactive tools to improve diagnostic performance, including new approaches to clinical guideline development and dissemination.

Social Media

Effective use of specialty society's social media platforms to build interest and expertise in diagnostic excellence, including tweetchats and podcasts.

Registries

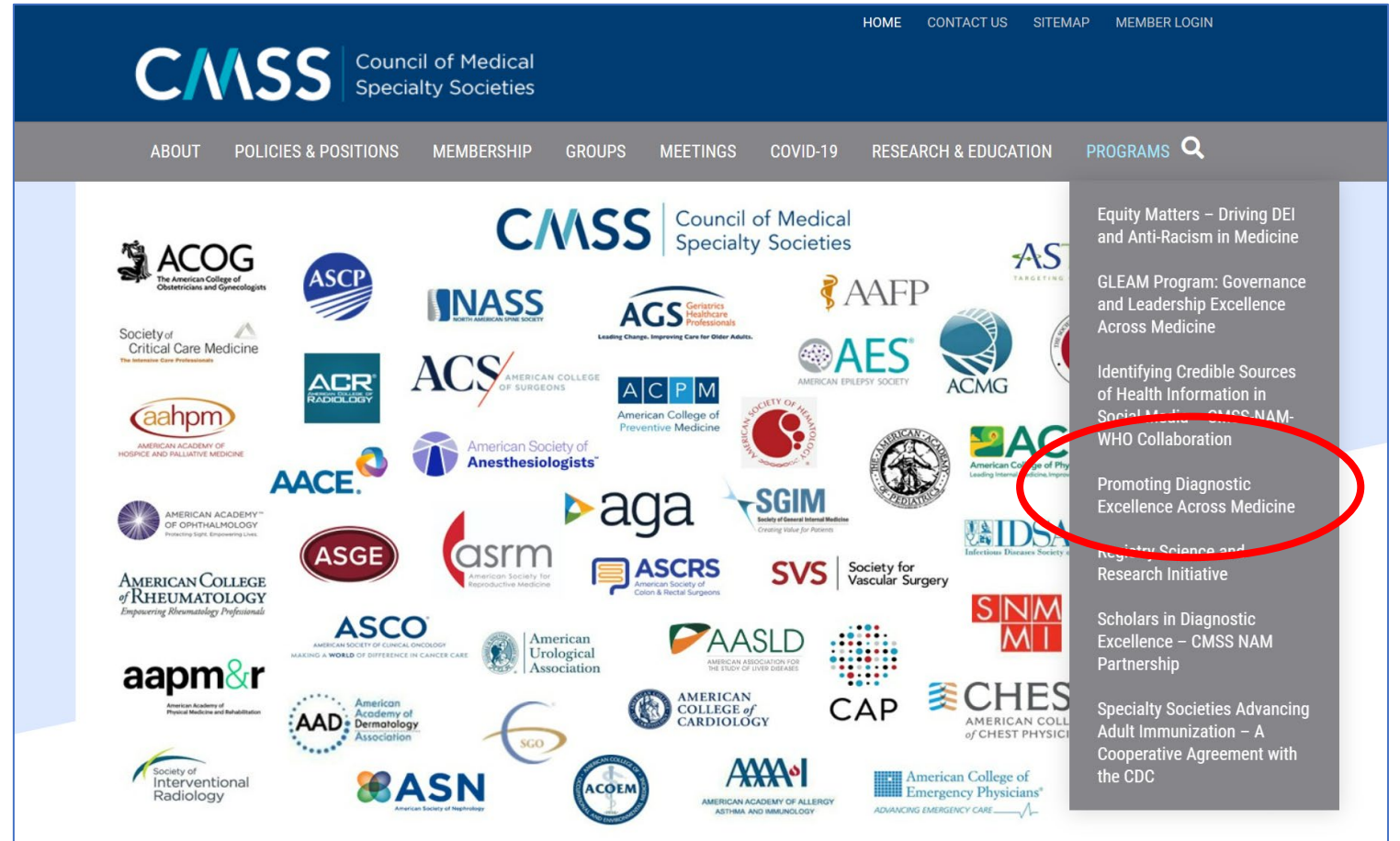
Build diagnostic focus into society-sponsored clinical registries and clinical research.

Eligibility and Preferences

- ▶ All CMSS members are eligible to apply
- ▶ Strong preference will be given to societies that were not funded in the first round of awards
- ▶ Preference will be given to societies that focus on clinical areas that represent a significant portion of preventable harm from diagnostic errors in the society's specialty, as well as the highest risk clinical areas, including cancer, cardiovascular disease, and infection
- ▶ Preference will be given to proposals that focus on equity in diagnostic excellence

Application Instructions

- ▶ Each society may submit only one proposal
- ▶ **All proposals must be submitted through the SurveyMonkey Apply site**
- ▶ Link to the SurveyMonkey Apply site from the Promoting Diagnostic Excellence Across Medicine page on the CMSS website



Part 1. Technical Proposal Sections (page limit 5-7 pages)

- ▶ Background
- ▶ Project Description
- ▶ Objectives
- ▶ Proposed Activities
- ▶ Measurement Plan
- ▶ Communications/Dissemination Plan
- ▶ Personnel
- ▶ Organizational Capability

Part 2. Appendices (no page limit)

- ▶ Resume/CV for Project Director/Principal Investigator
- ▶ Letters of Support from any organizations that are mentioned in the proposal as potential partners.

Part 3. Budget

- ▶ Use Diagnostic Excellence Budget Justification document (Word) to submit budget – download template from SurveyMonkey Apply Site
- ▶ Grant budgets may not include indirect costs that exceed 12.5% of the direct costs of the project

Budget Considerations

- ▶ In developing your budgets, consider costs related to:
 - Project Management
 - Kick-off call
 - Quarterly progress reports
 - Final report
 - Participation in Grantee Learning Network
 - Virtual learning community, including online platform and quarterly virtual meetings
 - Supporting CMSS in Dissemination of Findings
 - Review package of resources and tools
 - Participate in virtual event(s) to share findings
 - Participation in CMSS Annual Meeting (Nov. 9-10, 2023) in Washington, DC (travel and registration fee for at least one member of project team)

Questions?



Review Process

- ▶ Societies submit applications through Survey Monkey Apply site
- ▶ CMSS staff conduct preliminary review for all required items and proposal requirements
- ▶ External Advisory Committee reviews submitted proposals and makes recommendations to CMSS and the Moore Foundation

Selection Criteria

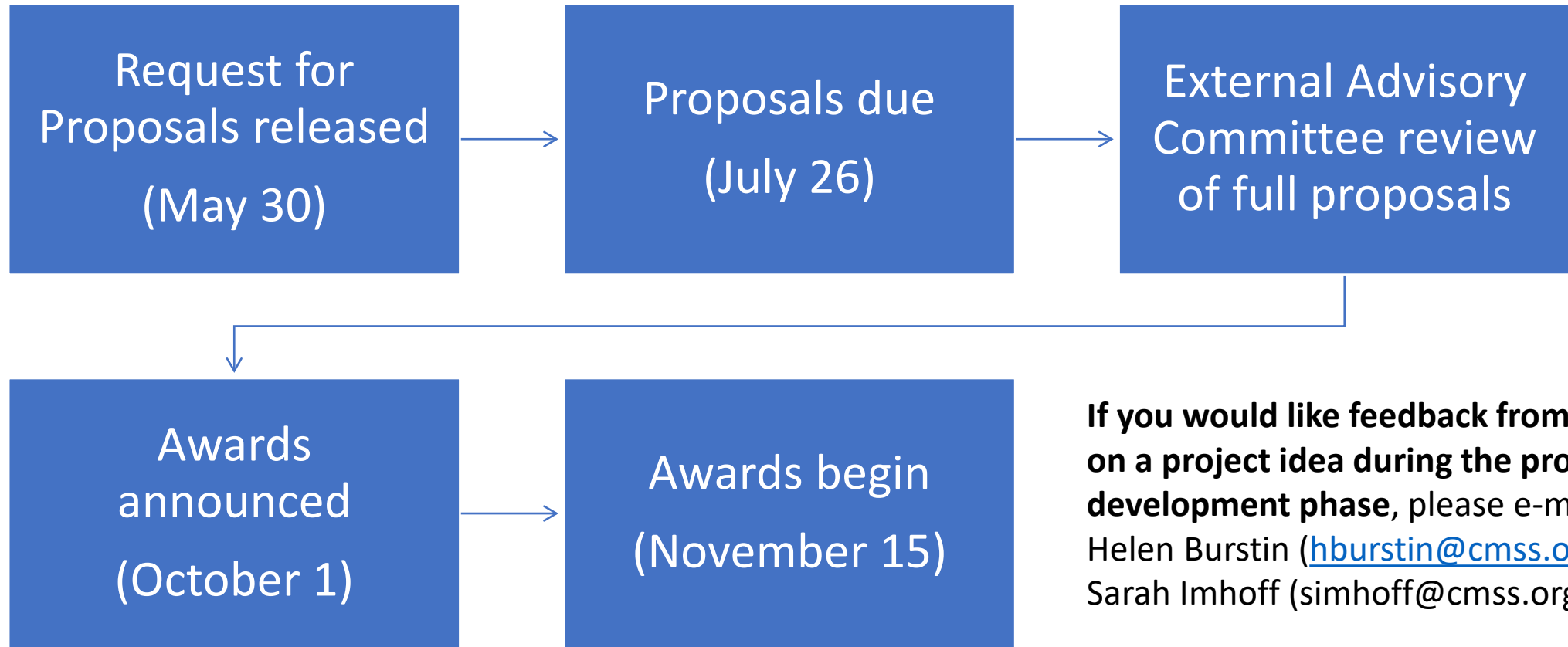
▶ Technical quality of the proposed project

- Specificity of the proposed strategies, objectives, and activities within the project timeline
- Likelihood that the project will increase member engagement and awareness of the importance of diagnostic excellence to their specialty
- Innovative education, communication and dissemination approaches that will result in demonstrable improvement in member learning and patient outcomes
- Proposed strategies and activities fit within the proposed project timeline align with proposed budget
- Evaluation and performance measurement plan, including measurable and specific measures of success within the time frame and budget
- Proposed communication and dissemination plan for the proposed project

▶ Society capability

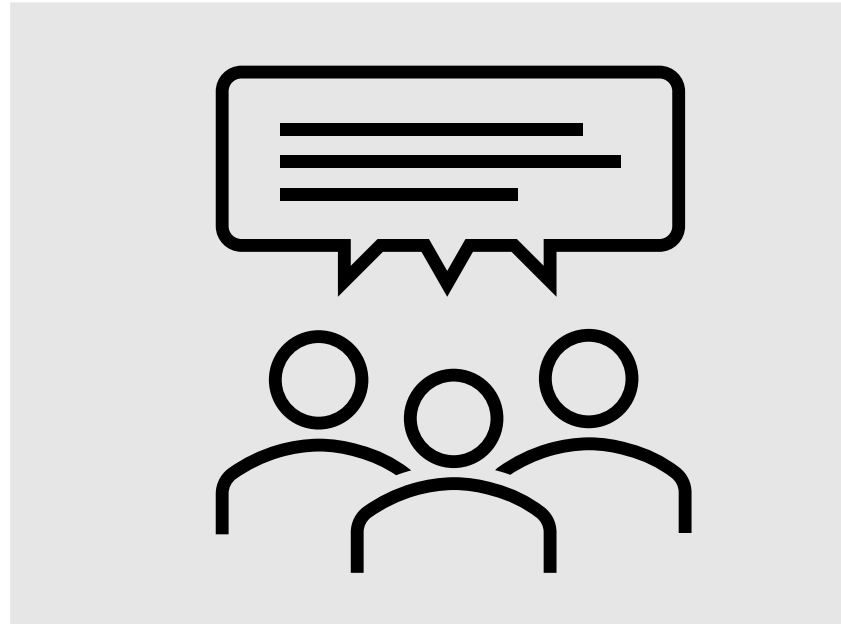
- Engagement: Reach and scope of the specialty society applicant, including total number of members and the proportion of members within your specialty
- Experience: Proven track record in national improvement initiatives, including work in quality, patient safety, equity, and diagnostic excellence

Grant Selection Process and Timeline



If you would like feedback from CMSS on a project idea during the proposal development phase, please e-mail Helen Burstin (hburstin@cmss.org) and Sarah Imhoff (simhoff@cmss.org)!

Questions?



Closing Remarks



Helen Burstin, MD, MPH, MACP
CEO

Closing

If you have additional questions, please contact:

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