AMERICAN ACADEMY OF NEUROLOGY®



Growing Your Leadership Pipeline

Mary E. Post, MBA, CAE

Chief Executive Officer, American Academy of Neurology

Angela M. Babb, MS, CAE, APR

Chief Communications & Membership Officer, American Academy of Neurology



Disclosure

No disclosures



Session Objectives

- Outline components of comprehensive association physician leadership development program
- Discuss program frameworks, benefits, challenges
- Demonstrate value of leadership development as pipeline for effective governance and strategy



AAN Membership

- World's largest professional association of neurologists
- 38,000+ members
- 200 staff
- 94%** retention

*May reflect members with multiple volunteer positions.

^{**}Reflects retention of US neurologist members.



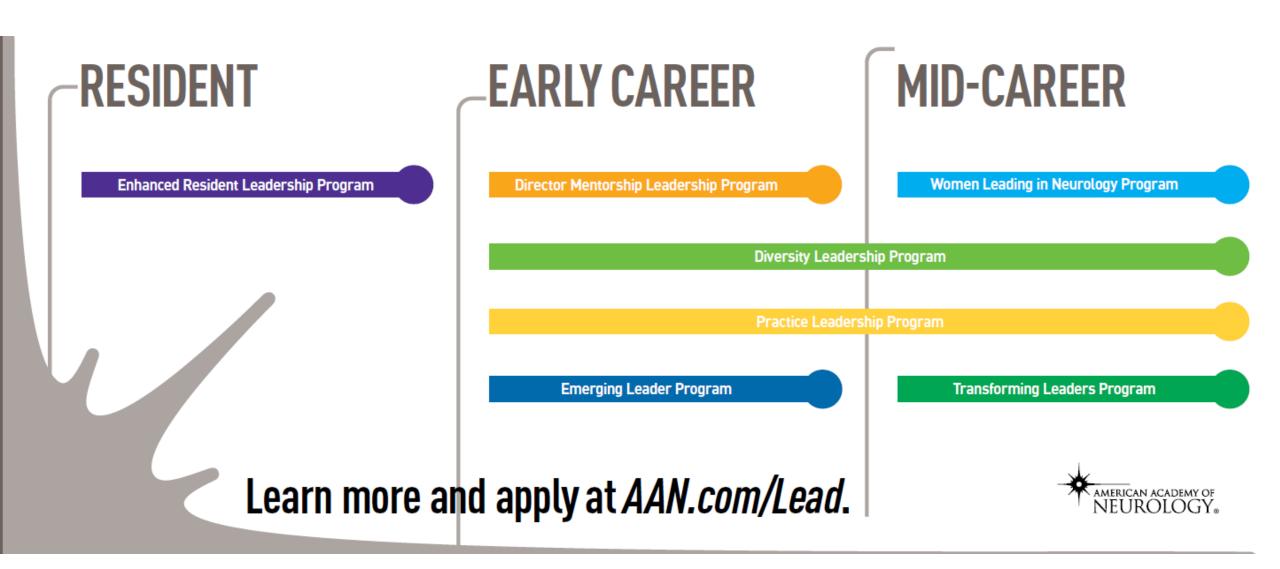
Leadership Programs





Identifies and develops future physician leaders through customized training with an executive consultant, individualized mentoring by neurology leaders, and one-on-one executive coaching to help close the gap between current skill set and needs—ultimately increasing both the quality of patient care and physician satisfaction







Future Pipeline

- 356 graduates of multi-month programs
 - 500+ from advocacy leadership program
- 52% alumni with FAAN status
- 36% AAN leaders completed programming (Board of Directors, Committee and Subcommittee Members)
- 8 graduates on Board of Directors





Closer Look at the Programs...



Career Setting

Director Mentorship

 Provides emerging clerkship and program directors with practical advice and guidance from seasoned directors

Practice Leadership

 Hones unique leadership skills needed by today's practicing neurologist in small and solo practice

DIRECTOR MENTORSHIP PROGRAM

PRACTICE LEADERSHIP PROGRAM

Slide 10



Career Stage

Emerging Leaders

- Develops and grows early-career leaders in neurology
- Less than seven years out of residency

Enhanced Resident Leadership

 Augments education and training through educational and scientific programming at AAN Annual Meeting

Transforming Leaders

- Expands skills of experienced members for future leadership roles in AAN and the field of neurology
- Seven or more years out of residency



EMERGING LEADERS PROGRAM

> ENHANCED RESIDENT LEADERSHIP PROGRAM

TRANSFORMING LEADERS PROGRAM



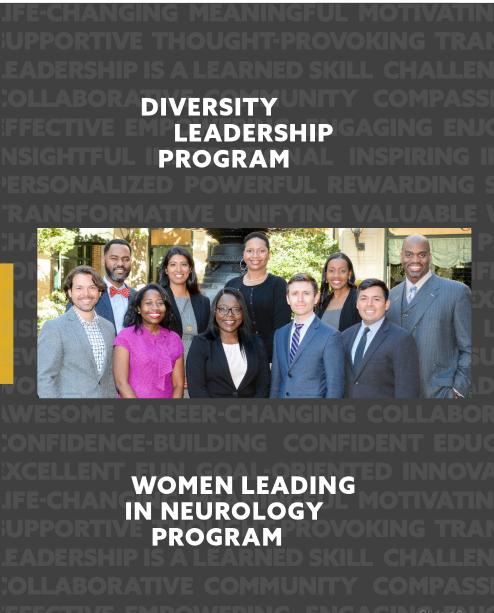
Inclusion, Diversity, Equity, Anti-racism, Social Justice

Diversity Leadership Program

 Advances leadership skills and helps develop and engage members from underrepresented neurology groups

Women Leading in Neurology

- Improves leadership skills through programming specifically for women to address topics such as gender bias in medicine
- Seven or more years out of residency





Advocacy

Palatucci Advocacy Leadership Forum

- Trains AAN members to become advocacy leaders at the clinical, institutional, or community levels
- 562 graduates since 2003

PALATUCCI ADVOCACY LEADERSHIP FORUM





Program Framework



Program Framework

- Leading Oneself
- Leading Others
- Leading Neurology





Program Components

- Leadership curriculum
- Physician mentor
- Coaching
- Group calls

- In-Person meetings
- Group Project with physician advisors
- Alumni support





Group Projects with Physician Advisors

To benefit AAN with deep dive on issues important to organization

- How can the AAN work to encourage more underrepresented minorities to enter the field?
- What should/can the AAN do to improve quality of care for diverse patients with neurological disorders for both health care provider and patient resources?



Group Projects – continued

- Potential long-term consequences from SARS-Cov-2 infection widely acknowledged. In post-pandemic world, how can the AAN best support members?
- How can the AAN maintain continuous research funding of ongoing research programs with fewer resources and increasing clinician scientist demands?



Benefits & Challenges



Program Benefits and Challenges

Benefits

- 800+ participants with advanced training
- Prepared to advance in AAN and beyond
- Engaged and informed on AAN
- Increased diversity
- Less burnout

Challenges

- Capacity
- Financial commitments
- Prioritization
- Manage expectations

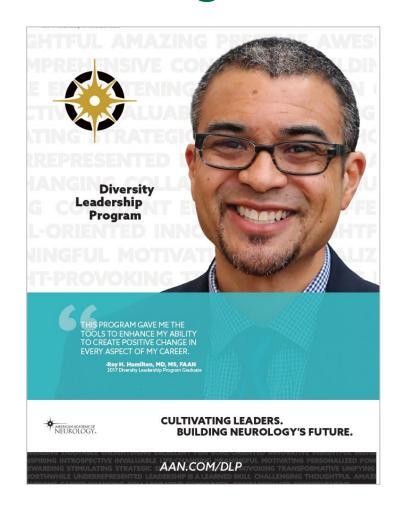


Marketing





Marketing







Selection

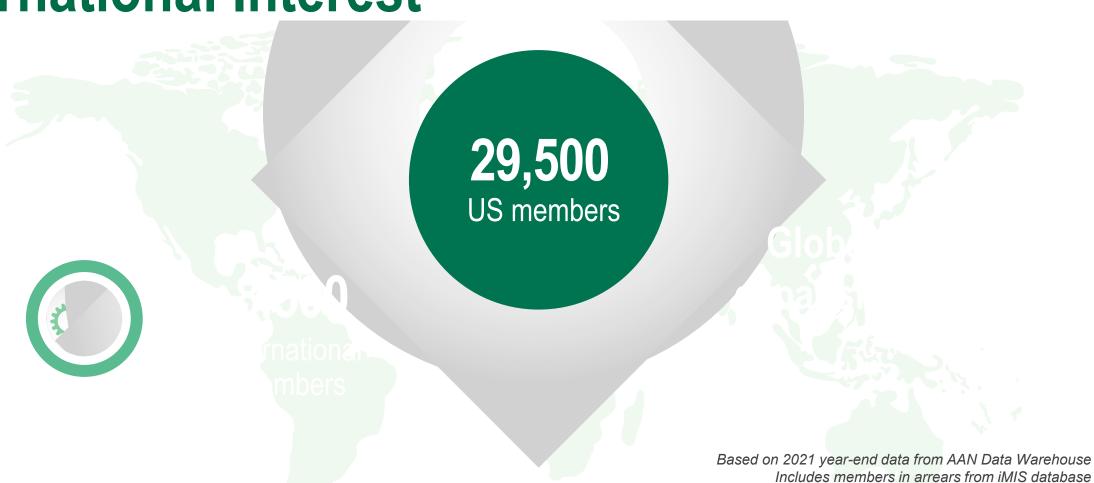








International Interest





Summary

- Novel approach to build leadership pipeline into organization through:
 - Career Stage
 - Career Setting
 - Diversity
 - Advocacy
- Benefits outweigh challenges
- Builds ambassadorship and lasting loyalty



Thank you



Questions?