

Stronger Together

Enhancing Quality Strategy and Impact through
Specialty Society & Board Collaboration



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Developing Measures for Primary Care



What we hope you take away from our story...

- An understanding of how to get started or build on existing relationships
- Ideas for building a collaborative quality strategy can improve physician burnout and enhance physician-patient interactions
- Motivation to expand your sphere of influence



Stronger Together

Developing a specialty-wide measure development and adoption strategy to...

Quality

Improve quality
across the discipline

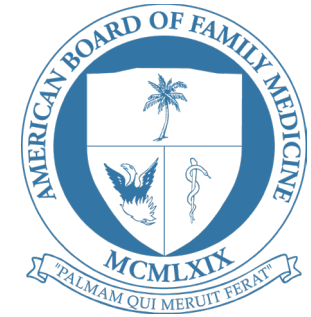
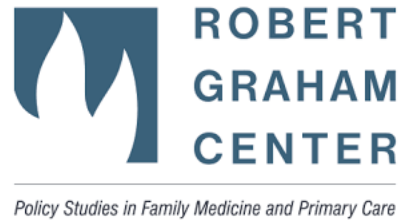
Well-Being

Support physician
well-being

Recognition

Ensure the core
work of the
specialty is
recognized

Partnering in Support of Family Physicians



Vision and Principles of a Quality Measurement Strategy for Primary Care

Quality measurement

- Internally focused
- Safe space for honest assessments
- Not tied to financial incentives

Performance measurement

- Externally focused
- Allows for comparisons by others
- Often tied to financial incentives



The Aspiration of Quality Measurement



Family Medicine Practice

Quality Improvement Focus



The Reality of Performance Measurement



Family Medicine Practice



Measures That Matter to Primary Care Initiative

1. Person-Centered Primary Care PRO-PM
2. Physician Trust PRO-PM
3. Continuity of Care
4. Comprehensiveness of Care
5. Value Care



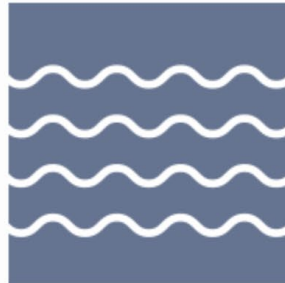
Measures That Matter aims:

- Better align assessment and payment policies with what patients and clinicians know to be valuable, and
- To reduce burden and burnout

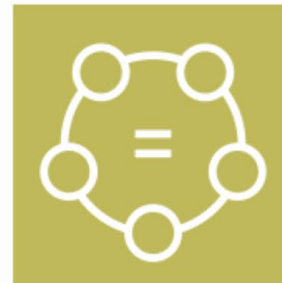
Shared Principles Bridge our Differences



PERSON & FAMILY
CENTERED



CONTINUOUS



COMPREHENSIVE
& EQUITABLE

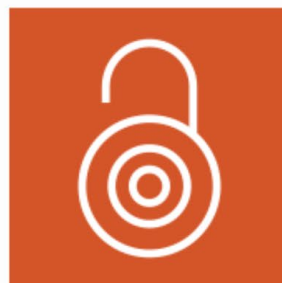


TEAM BASED &
COLLABORATIVE

Shared Principles of Primary Care



COORDINATED
& INTEGRATED



ACCESSIBLE



HIGH VALUE

Continuity of Care Measure: A case study in collaboration



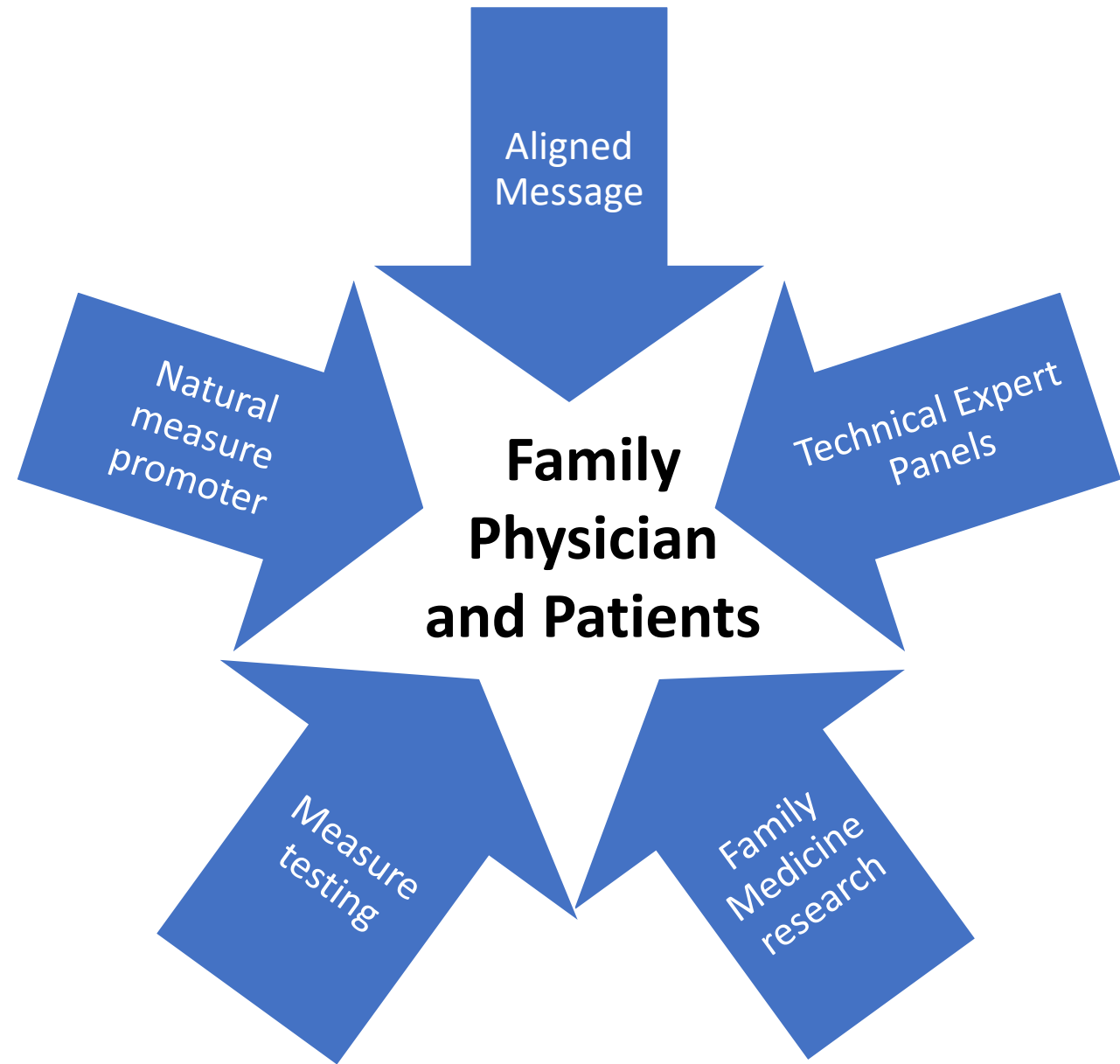
We agree:

- Measurement-is important.
- We want physicians to have what they need to lead quality improvement.
- We want to focus on what is unique to the discipline of Primary Care.

For the purpose of fairness in payment programs, we ask:

- Does the measure accurately reflect physician quality?
- Is improvement actionable?
- Is the data readily available and complete?

Measure Collaboration Activities



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Thank you!

