

Sponsorship Prospectus



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Message from the Executive Vice President & CEO

On behalf of the Council of Medical Specialty Societies (CMSS), I invite you to join us as a corporate sponsor.

As a corporate sponsor, you will support CMSS initiatives and member benefits that positively impact specialty medicine. At our **meetings, webinars, and roundtables**, we address emerging and critical issues across medical specialties that influence the future of healthcare and the patients we serve. Our **2019 initiatives** include clinical registries as a driving force in quality and value, the evolving digital medicine platform, equity in physician compensation and career advancement, and conflict of interest and disclosure harmonization across specialty societies.

I look forward to your engagement with our extraordinary range of specialty society members across the house of medicine. We recognize that our success is linked to the expertise, technology, and innovation that you provide.

On behalf of our members, I hope you accept this invitation to become a corporate sponsor of CMSS and join us at our 2019 meetings.

Sincerely yours,

Helen Burstin, MD, MPH, MACP
Executive Vice President & CEO, CMSS

Vital Statistics

43

Medical society members

800K

U.S. physicians

4

Annual meetings

Priority Areas

- Quality
- Education
- Professional identity

Mission

CMSS will be indispensable to specialty societies and the medical profession by:

- Supporting and strengthening member societies to address future challenges
- Catalyzing improvement through convening, collaboration, collective voice and action across specialties
- Providing a proactive platform to assess and address emerging and critical issues across specialty societies that influence the future of healthcare and the patients we serve

Exhibit and Engage with Medical Specialty Leaders

CMSS' annual meetings are the premier education and networking events for hundreds of medical specialty society executives and thought leaders. Attendees attend sessions with high-profile speakers with representatives from agencies including CMS and FDA, and leaders in healthcare technology, education, and innovation. Interactive, panelist-driven sessions provide the opportunity for member-to-member education and engagement with industry experts. Hosted receptions and meals provide an opportunity for networking, including with our corporate sponsors.

Summit on the Future of Clinical Registries

Clinical registries remain one of the highest priorities for our specialty society members. This annual Summit, held in May, includes over 250 attendees representing over 70 clinical registries. Meeting topics include registry technology, increasing physician users, adapting to regulatory change, and increasing the value proposition for registries.

Summit on the Future of Physician Education

Delivering educational resources to ensure high-quality practice and meet certification requirements is a core member benefit for medical specialty societies. In this annual Summit, held in November, attendees learn the latest advances medical education, and how to directly apply these tools in their organizations.

Specialty Roundtables

CMSS holds invitation-only events where specialty societies meet with thought leaders to address emerging issues that influence the future of healthcare and plan the strategic direction of CMSS.

Corporate Sponsorship Packages

CMSS Corporate Sponsors provide much appreciated support for our initiatives and member programs. In return, our sponsors receive valuable benefits based on their sponsorship level.





	 Diamond \$50,000	 Pt Platinum \$25,000	 Au Gold \$10,000	 Ag Silver \$5,000
Exhibit displays at CMSS events	All Events	2 Events	2 Events	1 Event
Podium recognition at events	All Events	All Events	All Events	All Events
Complimentary event registrations	4 per event, all events	4 per event, 2 events	2 per event, 2 events	2 per event, 1 event
Advertisement in print and electronic programs	All events	All events	All events	All events
Recognition on PowerPoint slides during event breaks	All events	All events	All events	All events
Product theater at annual Registry Summit	Yes	Space permitting	None	None
Company logo with hyperlink on CMSS website	Yes	Yes	Yes	Yes
Premium signage at events	Yes	Yes	None	None
Signage at selected events	All events	2 events	2 events	1 event
CMSS-marketed web seminar using CMSS or sponsor platform	2 per year	1 per year	None	None
CMSS e-blasts to membership	2 per year	1 per year	None	None

Exhibit Opportunities

\$3,500 per meeting

Includes the following for one of the CMSS meetings listed to the right:

- One 32' cocktail round table, 2 chairs, wastebasket, electrical service and access to Wi-Fi
- Complimentary registrations for 2 staff
- Recognition on PowerPoint presentations during breaks
- Company logo with hyperlink on the CMSS meeting page
- Company name on sponsor thank you signage

Available Meetings

Registry Summit

May 9, 2019

Swissotel, Chicago, IL

Spring Meeting

May 10, 2019

Chicago Marriott Downtown,
Chicago, IL

Fall Summit

November 21, 2019

Renaissance Arlington Capital
View, Arlington, VA

Annual Meeting

November 22, 2019

Renaissance Arlington Capital

Unparalleled Medical Specialty Reach

Our 43 medical society members are the preeminent leaders in specialty medicine.

- American Academy of Allergy, Asthma & Immunology
- American Academy of Dermatology
- American Academy of Family Physicians
- American Academy of Hospice and Palliative Medicine
- American Academy of Neurology
- American Academy of Ophthalmology
- American Academy of Orthopaedic Surgeons
- American Academy of Otolaryngology—Head and Neck Surgery
- American Academy of Pediatrics
- American Academy of Physical Medicine and Rehabilitation
- American Association of Clinical Endocrinologists
- American College of Cardiology
- American College of Emergency Physicians
- American College of Medical Genetics
- American College of Obstetricians and Gynecologists
- American College of Occupational and Environmental Medicine
- American College of Physicians
- American College of Preventive Medicine
- American College of Radiology
- American College of Rheumatology
- American College of Surgeons
- American Epilepsy Society
- American Geriatrics Society
- American Medical Informatics Association
- American Psychiatric Association
- American Society of Anesthesiologists
- American Society of Clinical Oncology
- American Society for Clinical Pathology
- American Society of Colon and Rectal Surgeons
- American Society of Hematology
- American Society of Nephrology
- American Society of Plastic Surgeons
- American Society for Radiation Oncology
- American Society for Reproductive Medicine
- American Urological Association
- North American Spine Society
- Society of Critical Care Medicine
- Society of Gynecologic Oncology
- Society of Hospital Medicine
- Society of Interventional Radiology
- Society of Nuclear Medicine and Molecular Imaging
- Society of Thoracic Surgeons
- Society for Vascular Surgery

Marketing Opportunities

Build brand awareness and show your support for CMSS with these marketing packages.

Meal Sponsorship \$15,000 per meeting

- Lunch on main day of meeting
- Premium signage
- Verbal recognition
- Logo in meeting electronic communications
- Logo in print and electronic programs
- Advertisement in print and electronic programs
- Company logo with hyperlink on CMSS website
- Sponsor thank you signage at event

Reception Sponsorship \$10,000 per meeting

- Premium signage
- Verbal recognition
- Logo in meeting electronic communications
- Logo in print and electronic programs
- Advertisement in print and electronic programs
- Company logo with hyperlink on CMSS website
- Sponsor thank you signage at event

Mobile App Sponsorship \$5,000 per meeting

- Premier ad placement in event mobile app
- Company logo in meeting electronic communications
- Verbal recognition at meeting
- Recognition on PowerPoint presentations during breaks
- Sponsor thank you signage at event

Keynote Speaker \$2,500 per speaker

- Verbal recognition in speaker introduction
- Company logo in print and electronic programs
- Recognition on PowerPoint slides during breaks
- Company logo with hyperlink on CMSS website
- Sponsor thank you signage at event

CMSS 2019 Sponsorship Application

Please complete this application and email to jhambrick@cmss.org, or fax to (312) 267-1783.

Contact Name _____

Organization _____

Title _____

Street Address _____

City _____ State/Province _____ Zip/Postal Code _____

Office Phone _____ Cell Phone _____

Email Address _____

Website Address _____

Indicate your 2019 sponsorship packages below. Confirmation and additional details will be sent after receipt of your application.

Corporate Sponsor

- ☐ Diamond (\$50,000)
- ☐ Platinum (\$25,000)
- ☐ Gold (\$10,000)
- ☐ Silver (\$5,000)

Marketing Opportunities

- ☐ Meal Sponsorship (\$15,000)
- ☐ Reception Sponsorship (\$10,000)
- ☐ Mobile App Sponsorship (\$5,000)
- ☐ Keynote Speaker (\$2,500)

Exhibit Opportunities

- ☐ Exhibitor (\$3,500) Fee includes an exhibit at **one** of the following meetings (please choose):
 - ☐ Registry Summit – Thursday, May 9, 2019, Swissotel, Chicago IL
 - ☐ Spring Meeting – Friday, May 10, 2019, Chicago Downtown Marriott, Chicago IL
 - ☐ Fall Summit – Thursday, November 21, 2019, Renaissance Arlington Capital View, Arlington VA
 - ☐ Annual Meeting – Friday, November 22, 2019, Renaissance Arlington Capital View, Arlington VA

Fees

Sponsor applications must be accompanied by payment. Supporter agrees to abide by the CMSS *Code for Interactions with Companies*.

- ☐ Check (payable to the Council of Medical Specialty Societies)
- ☐ Credit Card Type: ☐ Visa ☐ Mastercard ☐ Amex Cardholder Name: _____

Card Number: _____ Expiration: _____ / _____

Authorized Signature: _____

If you have any questions, please contact Judy Hambrick at (312) 202-5034, or jhambrick@cmss.org