



Council of Medical  
Specialty Societies

# Sponsorship Prospectus

## *2019 CMSS Meetings*

- *Registry Summit*  
May 9, 2019 – Swissotel – Chicago
- *Spring Meeting*  
May 10, 2019 – Chicago Marriott Downtown – Chicago
- *Fall Summit*  
November 21, 2019 – Renaissance Arlington Capital View – Arlington, VA
- *Annual Meeting*  
November 22, 2019 – Renaissance Arlington Capital View – Arlington, VA



Council of Medical  
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Dear Industry Colleagues:

On behalf of the Council of Medical Specialty Societies (CMSS), I would like to invite you to join us at our 2019 meetings, beginning with the **CMSS Summit on the Future of Clinical Registries on May 9, 2019 at the Swissotel Chicago** followed by the **CMSS Spring Meeting on May 10, 2019 at the Chicago Marriott Magnificent Mile**. CMSS represents **43-member specialty societies** with a collective membership of almost 800,000 U.S. physician members. CMSS works to support and strengthen specialty societies and catalyze improvement through convening, collaboration, collective voice and action across specialties. CMSS Meetings and Summits are intended to address emerging and critical issues across specialty societies that influence the future of healthcare and the patients we serve. We are committed to working across specialty societies to address our top 3 priorities:

- **Quality**
- **Education**
- **Professional Identity**

Our 2018 **Registry Summit** included more than 250 registrants from over 70 clinical registries across a wide range of specialties and disease groups. The overwhelming majority of registrants lead clinical registries and make decisions regarding the selection of vendor and industry partners.

**Clinical registries remain one of the highest priorities for our specialty society members.**

Our specialty society CEOs direct the planning of the meeting to help ensure that their significant investments in clinical registries result in greater physician engagement, benchmarking and improvements in quality, and opportunities for discovery and learning. We are actively planning this year's program to focus on emerging issues such as strategies to grow the physician user base, enrich the value proposition for registries, adapt to an evolving digital infrastructure, and manage access for scientific discovery purposes. Following our Registry Summit, Supporters are invited to participate in the **Spring Meeting** at the Chicago Marriott, where CMSS Members and Leadership will engage to address emerging and critical issues across specialty societies.

For those of you who have supported CMSS in past years, we again thank you for your support. We recognize that our success is linked to the technology and innovation that you provide. For those of you who are new to CMSS, I look forward to your engagement with our extraordinary range of specialties across the house of medicine. Our members look forward to learning from you at our meetings. We are very pleased that our industry sponsors **fully participate** in our meetings.

On behalf of our specialty society members, I hope you will sponsor CMSS and join us at our upcoming 2019 meetings. We are deeply grateful for your support.

A handwritten signature in black ink, appearing to be 'H. Burstin', is positioned above the typed name.

Helen Burstin, MD, MPH, MACP  
Executive Vice President and CEO  
Council of Medical Specialty Societies (CMSS)



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## 2019 Sponsorship Levels

Your company is invited to become a sponsor at the upcoming 2019 CMSS meetings. Sponsorship benefits includes access to over 300 attendees in a small intimate setting while providing complimentary registrations to sessions and social events. Sponsorship at CMSS is a great opportunity to network with attendees and support the CMSS meetings.

### Diamond (\$50,000)

- Exhibit display at all four of CMSS's events
- Product theater at Annual Registry Summit
- (4) Complimentary registrations at each of the four CMSS events that provides access to all sessions and events
- (2) CMSS-marketed Web seminars using CMSS or vendor platform
- (2) Bi-annual CMSS e-blasts to membership (company provides content)
- Podium recognition at all 2019 CMSS meetings
- Advertisement in print or electronic programs
- Recognition on PowerPoint presentations during breaks
- Company logo with hyperlink on CMSS Website
- Premium signage placement at all 2019 events
- Mailing list of attendees (excludes email addresses)

### Platinum (\$25,000)

- Exhibit display at any two CMSS's events
- If space permits, product theater at Annual Registry Summit
- (4) Complimentary registrations at two CMSS events that provides access to all sessions and events
- (1) CMSS-marketed Web seminars using CMSS or vendor platform
- (1) Bi-annual CMSS e-blasts to membership (company provides content)
- Podium recognition at all 2019 CMSS meetings
- Advertisement in print or electronic programs
- Recognition on PowerPoint presentations during breaks
- Company logo with hyperlink on CMSS Website
- Premium signage placement at selected 2019 events
- Mailing list of attendees at selected events (excludes email addresses)

### Gold (\$10,000)

- Exhibit display at any two CMSS's events
- (2) Complimentary registrations at two CMSS events that provides access to all sessions and events
- Podium recognition at all 2019 CMSS meetings
- Advertisement in print or electronic programs
- Recognition on PowerPoint presentations during breaks
- Company logo with hyperlink on CMSS Website
- Signage at selected events



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## 2019 Sponsorship Levels

### Silver (\$5,000)

- Exhibit display at any one of CMSS's events
- (2) Complimentary registrations at one CMSS event that provides access to all sessions and events
- Podium recognition at all 2019 CMSS meetings
- Advertisement in print or electronic programs
- Recognition on PowerPoint presentations during breaks
- Company logo with hyperlink on CMSS Website
- Signage at selected events

## Exhibit Opportunities

### Exhibitor (\$3,500/meeting)

- Exhibit highboy table at any one of the following CMSS's events listed below:
  - Registry Summit – May 9, 2019 – Swissotel – Chicago
  - Spring Meeting – May 10, 2019 – Chicago Marriott Downtown – Chicago
  - Fall Summit – November 21, 2019 – Renaissance Arlington Capital View – Arlington, VA
  - Annual Meeting – November 22, 2019 – Renaissance Arlington Capital View – Arlington, VA
- One 32' cocktail round, 2 chairs, wastebasket, electrical service and access to Wi-Fi
- Complimentary registrations for 2 staff
- Recognition on PowerPoint presentations during breaks
- Company logo with hyperlink on the CMSS meeting
- Company name on sponsor thank you signage

### CMSS Code for Interactions with Companies

CMSS adheres to the Code for Interactions with Companies and encourages supporters to review the Code and its elements: <https://cmss.org/code-signers-pdf/>.



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## Marketing Opportunities

Are you looking to market your company products or services? Why not secure one of these exciting marketing opportunities!

### **Meal Sponsorship (\$15,000/meeting)**

- Lunch on Friday, May 10, 2019 for conference attendees (est. 300)
- Premium signage at meeting
- Verbal recognition at the meeting
- Company logo in meeting electronic marketing communications
- Logo included in print or electronic programs
- Advertisement in print or electronic programs
- Company logo with hyperlink on CMSS Website
- Sponsor thank you signage at event

### **Reception Sponsorship (\$10,000/meeting)**

- Premium signage at meeting
- Verbal recognition at the meeting
- Company logo in meeting electronic marketing communications
- Logo included in print or electronic programs
- Advertisement in print or electronic programs
- Company logo with hyperlink on CMSS Website
- Sponsor thank you signage at event

### **Mobile App (\$5,000/meeting)**

- Premier ad placement on event app (splash page or static screen banner)
- Company logo in meeting electronic marketing communications
- Verbal recognition at the meeting
- Recognition on PowerPoint presentations during breaks
- Sponsor thank you signage at event

### **Keynote Speaker (\$2,500/speaker)**

- Verbal recognition in speaker introduction
- Logo included in print or electronic programs
- Recognition on PowerPoint presentations during breaks
- Company logo with hyperlink on the CMSS website
- Sponsor thank you signage at event



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# CMSS 2019 Sponsorship Application

Please complete application and *email/fax to [jhambrick@cmss.org](mailto:jhambrick@cmss.org) or (312) 267.1783 (fax).*

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Contact E-mail Address \_\_\_\_\_

Web site Address \_\_\_\_\_

Indicate your 2019 commitment level below. Confirmation and additional details will be sent.

**Sponsorship Opportunities Levels:**

- Diamond (\$50,000)
- Platinum (\$25,000)
- Gold (\$10,000)
- Silver (\$5,000)

**Marketing Opportunities Levels:**

- Meal Sponsorship (\$15,000)
- Reception Sponsorship (\$10,000)
- Mobile App (\$5,000)
- Keynote Speaker (\$2,500)

**Exhibit Opportunities:**

- Exhibit (\$3,500) (Exhibit fee include exhibit opportunity at **one** of the following meetings)
  - Registry Summit – Thurs., May 9, 2019 - Swissotel – Chicago, IL
  - Spring Meeting – Fri., May 10, 2019 - Chicago Marriott Downtown – Chicago, IL
  - Fall Summit – Thurs., November 21, 2019 - Renaissance Arlington Capital View – Arlington, VA
  - Annual Meeting – Fri., November 22, 2019 – Renaissance Arlington Capital View Hotel – Arlington, VA

**Payment of Fees:** *Supporter agreements must be accompanied with payment. Supporter agrees to abide by the CMSS Code for Interactions with Companies.*

Check (payable to the **Council of Medical Specialty Societies**)

Credit Card: Visa  MasterCard  Amex

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*If you have any questions, please contact Judy Hambrick at (312) 202.5034 (direct) or [jhambrick@cmss.org](mailto:jhambrick@cmss.org).*

# CMSS

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## 2018 Supporters





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**Council of Medical Specialty Societies  
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E: [jhambrick@facs.org](mailto:jhambrick@facs.org)**